



Bisharat Iqbal

Designer, Builder Using AI

Experience

Head of AI Automation & Growth Operations 04/2026 – Present

Devzelo

Founded Devzelo. Leading AI automation for growth: outreach, lead-gen pipelines, and scalable marketing systems. Building GTM assets, AI agents, and performance tools that boost efficiency and revenue.

Sr. UI/UX Designer 09/2025 – 03/2025

TechXpert

As Sr. UI/UX product designer creates user-friendly and visually appealing digital interfaces. Also helping team to deliver great products.

UI/UX Designer | Web Designer 10/2023 – 07/2025

Dingus and Zazzy

As UI/UX product designer creates user-friendly and visually appealing digital interfaces. Also Working on Wordpress/Elementor and Webflow as web designer.

Product Designer 09/2023 – 10/2023

Programmers Force

A UI/UX product designer creates user-friendly and visually appealing digital interfaces that enhance the overall user experience, balancing functionality and aesthetics to meet user needs.

UI/UX Design – Team Lead 09/2021 – 09/2023

TX Dynamics

As a UI/UX Design Team Lead, I oversee and guide my team in creating exceptional user experiences. I manage projects, collaborate with clients, and foster a collaborative environment to deliver top-notch designs that align with business goals.

Wordpress & Shopify Developer 01/2019 – 12/2019

Freelance

Provided front-end website development using WordPress, and other editing software. Developed fully customized ecommerce shopify stores. Provided Social Media Marketing & Management Services some of Ecom Stores

SEO Content Writer Link Building 05/2018 – 01/2019

Freelance

Utilized exceptional writing, editing and proofreading skills to produce engaging and error-free content. Back Linking Through Guest Posting On Different Platform Added keywords, meta descriptions and alt image tags to increase SEO presence.

Professional Skills & Tools

UX DESIGN

UI DESIGN

FIGMA

USER CENTERD DESIGN

USER RESEARCH

WIREFRAMING

PROTOTYPING

FRAMER

PHOTOSHOP

PREMIERE PRO

MIRO

WEBFLOW

Interests

Design

Video Editing

AI Development

Reading

Automation



About Me

I'm Bisharat Iqbal, known as Bish. Designer, agentic engineer and founder of [Devzelo](#). I design digital products, engineer them with AI, and build the automation and marketing systems that grow them.

Contact



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PIA Housing Society, Lahore, Pakistan



Social Links

Website : www.bisharatiqbal.com

Linkedin : www.linkedin.com/in/bisharatiqbal



Education

2017 – 2021

Bechaler's of Arts

Islamia University of Bahawalpur



Certifications

Sep 2023

Learning Design Thinking

Linkedin

Oct 2022

Design Thinking

Simplilearn

Sep 2022

UX Design

Pro App – Learn Design

July 2021

UX Design – Overview

Linkedin